



महात्मा गांधी राष्ट्रीय ग्रामीण शिक्षा परिषद
Mahatma Gandhi National Council of Rural Education
(formerly National Council of Rural Institutes)
Department of Higher Education, Ministry of Education, Government of India



Lr No. 001/MGNCRE/DHE/MoE/GOI/SES REC/ACASW/1/17-01-2021

Dr. Suhashini Ernest

Aiman College of Arts and Science for Women
Trichy, Tamil Nadu

**Sub: Online Workshop - National Level Competition for SESRECs - Jan 2021- Feb 2021
(Best IDEA implemented in Social Entrepreneurship)- Online one hour program- Reg.**

Dear Dr. Suhashini Ernest ji,

Greetings from Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Ministry of Education, Government of India! And Happy New Year!

We are happy to note that your esteemed Institution has formed **Social Entrepreneurship, Swachhta and Rural Engagement Cell** which is progressive and motivating. We appreciate your key role in this endeavour.

As a part of going ahead with **Social Entrepreneurship Cell** of the Higher Education Institution, we are conducting an online workshop for motivating and promoting **Swachhta and Social Entrepreneurship** through preparation of **'Social Enterprise Business Plans'** in the Higher Educational Institutions across the country. **In this regard, you are requested** to schedule an **online workshop** for **one-hour** for the members of the cell and **the students** of your esteemed Institution on or before **22 Jan 2021**. The areas of knowledge sharing include aspects of **encouraging Social Entrepreneurship**.

Our team will **conduct** the program on ONLINE. The workshop will be more effective and far reaching to the students in carrying the message and motive behind **Social Entrepreneurship**.

As an extension to this, there would be Regional Level & National Level Competitions for students coming out with **'Best Social Entrepreneurship Business Plan'**, which will culminate through Cluster, Regional and National level presentations in Feb 2021. This will bring recognition in the State and also at National Level in terms of SESREC of the HEI.

Our Chief Program Coordinator B S C Naveen Kumar, 7660802102 can be reached for planning and organising the workshop for your Social Entrepreneurship, Swachhta and Rural Engagement Cell.

Looking forward to the program. Best wishes!
Thanking you.

Yours sincerely,

Dr. W G Prasanna Kumar
Chairman MGNCRE