

**AIMAN COLLEGE OF ARTS & SCIENCE FOR WOMEN,  
TRICHY-21 CITIZEN CONSUMER CLUB  
CONSUMER RIGHTS DAY  
2021 REPORT**

Every year 15<sup>th</sup> March is celebrated as World Consumer Rights Day to spread awareness about a consumer's rights and needs. It is an annual occasion, observed on a global level to protect the rights of consumers and to ensure that the consumers are not subjected to market abuse or social injustice that may undermine their rights. Each year there is a specific theme to celebrate the World Consumer Rights Day which addresses different concerns regarding all consumers. According to the Consumers International organisation, the theme for World Consumer Rights Day, 15<sup>th</sup> March 2021, is "Tackling Plastic Pollution".

AIMAN College of Arts & Science for Women observed Consumer Rights Day at 12 p.m. in the auditorium through Online Mode ensuring social distance. Miss. Jennifer, III BBA, CCC Students President welcomed the gathering. Dr.Suhashini Ernest, Principal, and Dr.M.Sheik Mohamed, Director of PG Studies & Research, felicitated the gathering. The chief guest of the programme Mr.Thomas, Advocate, Trichy District Court, Trichy addressed the gathering by highlighting the important role that consumer rights and protection can play in the present digital era, through Google Meet. A pledge on Eradicating Plastic Pollution was administered by the CCC students Vice-President Miss.Z.Rihfath Nisha, III BBA and all the CCC members took oath. 150 students from various departments, who are a part of CCC club participated in the meeting. The student volunteers of CCC Club made power point presentation on plastic life cycle, Ocean pollution due to plastic wastes and various ways to reduce plastic pollution. Dr.J.Jayanthi Grace Ruby, CCC Coordinator proposed a vote of thanks.







