

POWER SEMINAR REQUEST FORM



COLLEGE DETAILS

College Name

AIMAN College of Arts & Science For Women

Address

K. Sathanur, Trichy

Principal Name

Dr. Subashini Ernest

District

Trichy

PIN Code

6 2 0 0 2 1

SEMINAR DETAILS

Name of Seminar  
(Propose Two Topics)

Blog Writing and Creative Thinking  
Human Values

Date of Seminar

1 5 0 9 2 0 2 0 (or) 2 8 0 9 2 0 2 0

Target Department

B.A English

No. of Participants  
(Host College)

1 0 0 No. of Participants  
(Other Colleges) - -

COORDINATOR  
DETAILS

Coordinator Name

B. Farhan

Designation

Management Executive

Department

Mail ID

info@aimancollege.edu.in

Mobile No

7 3 5 8 8 7 2 8 6 9

We, hereby declare that all the information said above are true to best of our knowledge. We have read the Seminar Brochure and details as applicable to members of ICT Academy and we agree to abide by them in its complete letter and spirit.

DECLARATION

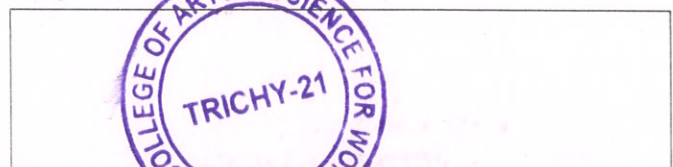
farhan.B  
Signature of the Coordinator

8/9/2020  
PRINCIPAL  
AIMAN COLLEGE OF ARTS &  
SCIENCE FOR WOMEN  
TIRUCHIRAPPALLI 620 021  
Signature of the Principal

Date

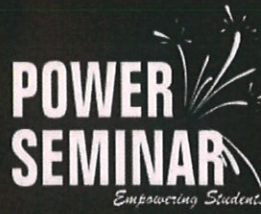
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College Seal



Place

Trichy.



Virtual Power Seminar on

# Blog Writing and Creative Thinking

28 SEP 2020 - 12:00 PM - 01:00 PM

Speaker



**Gregory Manoj**  
Senior Manager (L&D)  
Allsec Technologies


Hosted by



**AIMAN College of Arts & Science for Women**


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# INVITATION



  
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AIMAN COLLEGE OF ARTS &  
SCIENCE FOR WOMEN  
TIRUCHIRAPPALLI-620 021



# AIMAN COLLEGE OF ARTS & SCIENCE FOR WOMEN

(Sponsored by AIMAN Education & Welfare Society)

(Affiliated to Bharathidasan University)

Recognized by UGC under section 2(f) and 12(B),

*Tiruchirappalli – 620 021.*



ICTACADEMY

28.08.2020

## ICT ACADEMY

### Virtual Power Seminar On

### Blog Writing & Creative Thinking

To kindle the minds of students who were learning virtually, AIMAN College along with ICT Academy organized a virtual power seminar in the topic Blog Writing & Creative Thinking. The host of the programme was Mr. Allan Joy – Relationship Officer, ICT Initiatives & Ms.B. Farhan- ICT Co-ordinator, AIMAN College. The Technical Support was provided by Ms.A. Majitha Banu, System Engineer, AIMAN College. The guest speaker of the was Mr.Gregory Manoj.J,Senior Manager(L&D),Allsec Technologies

Mr.Gregory Manoj.J,Senior Manager(L&D),Allsec Technologies detailed students regarding What is a Blog, Who are Bloggers & How to write a Blog. He explained that a blog is an online diary or journal located on a website. The content of a blog typically includes text, pictures, videos, animated GIFs and even scans from old physical offline diaries or journals and other hard copy documents. Since a blog can exist merely for personal use, sharing information with an exclusive group or to engage the public, a blog owner can set their blog for private or public access.

When a blog is made publicly accessible, anyone can typically find the blog through links available on the blog owner's individual or business website, their social media profiles, emails and e-newsletters and online keyword search engines. Many blog owners also set up blogs on websites devoted to the creation, storage and sharing of blogs, such as Blogger, Live Journal, Tumblr and WordPress.

Blog content can appear as posts on one continuous streaming page or posts on individual pages reachable through one or more pages set up in a list-style format as post title links, excerpts and related tags. All posts or links to posts are typically displayed to readers in reverse chronological order with the most recent content appearing first.

In recent times, bloggers have become famous for various reasons. Blogging has become an alternative career or side gig for many. Seeing this, even more, people are choosing to join the blogging ranks.

So who are bloggers? Bloggers are individuals who love sharing parts of their lives with you. They post on various topics from arts, home designs, carpentry, and finance articles. A blogger

is someone who runs and controls a blog. He or she shares his or her opinion and knowledge on different topics for a target audience.

### **Steps to write a Blog:**

Step 1: Plan your blog post by choosing a topic, creating an outline, conducting research, and checking facts.

Step 2: Craft a headline that is both informative and will capture readers' attentions.

Step 3: Write your post, either writing a draft in a single session or gradually word on parts of it.

Step 4: Use images to enhance your post, improve its flow, add humor, and explain complex topics.

Step 5: Edit your blog post. Make sure to avoid repetition, read your post aloud to check its flow, have someone else read it and provide feedback, keep sentences and paragraphs short, don't be a perfectionist, don't be afraid to cut out text or adapt your writing last minute.

Students were fascinated by listening the speech of the guest & assured that they will create their own blogs during the Covid Outbreak and will spend their time effectively.

100 students participated & and were highly benefitted. On behalf of ICT & AIMAN College vote thanks was delivered by Mr.Allan Joy & Ms.B.Farhan

### **Outcome:**

Girls from BA English with the help of Coordinator created a blog page and wrote about their College Experience

<https://littlegeniuschottuufannu.blogspot.com/2020/09/aiman-college-of-arts-science-for-women.html>

  
Program Co-Ordinator

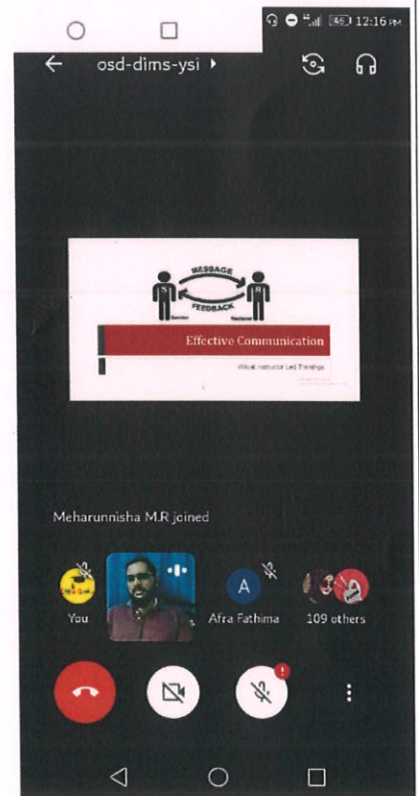
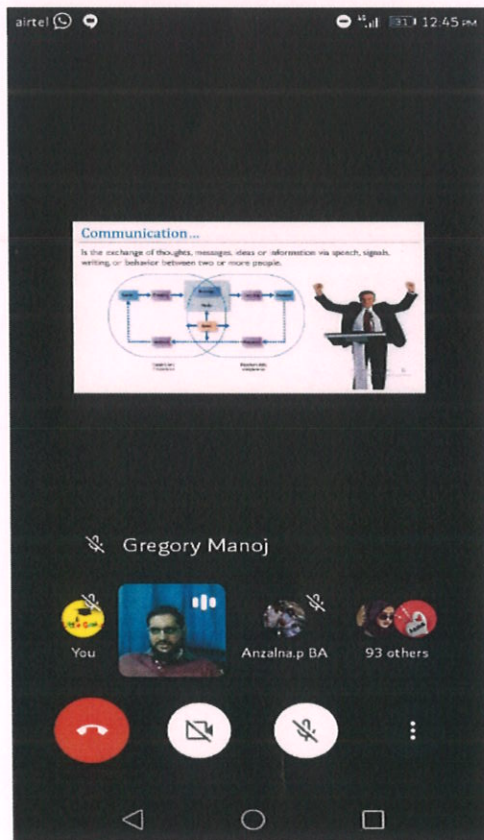
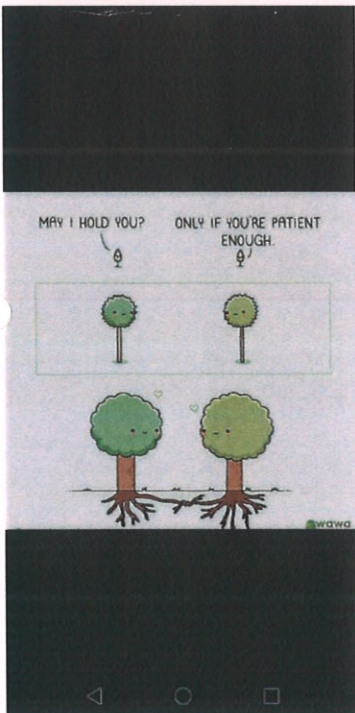
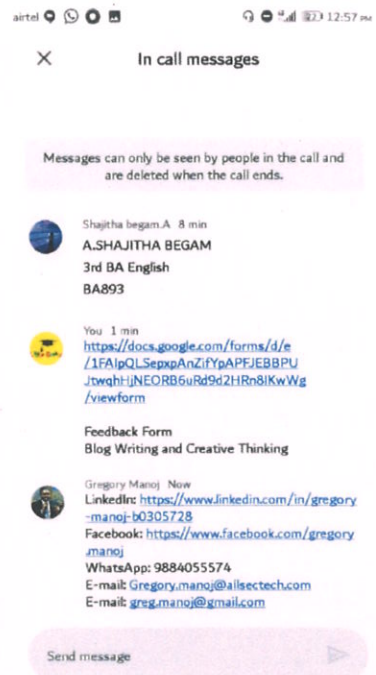
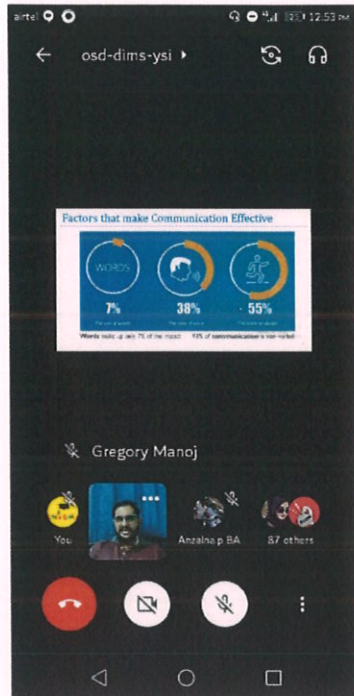
  
Technical Support Co-ordinator

  
Principal



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# SCREENSHOTS OF THE EVENT



*[Signature]*  
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