

POWER SEMINAR REQUEST FORM



COLLEGE DETAILS

College Name  
 AIMAN College of Arts & Science For Women

Address  
 K. Sathanu, Trichy

Principal Name  
 Dr. Subashini Ernest

District  
 Trichy

PIN Code  
 620021

SEMINAR DETAILS

Name of Seminar  
 (Propose Two Topics)  
 E-Commerce  
 Entrepreneurship and advantages

Date of Seminar  
 15 09 2020 (or) 29 09 2020

Target Department  
 BA, BBA, Bcom

No. of Participants  
 (Host College) 100 No. of Participants  
 (Other Colleges) --

COORDINATOR DETAILS

Coordinator Name  
 B. Farhan

Designation  
 Management Executive

Department

Mail ID  
 info@aimancollege.edu.in

Mobile No  
 73 58 87 28 69

DECLARATION

We, hereby declare that all the information said above are true to best of our knowledge. We have read the Seminar Brochure and details as applicable to members of ICT Academy and we agree to abide by them in its complete letter and spirit.

Signature of the Coordinator  
 [Signature] 9/09/2020

Signature of the Principal  
 [Signature] 8/9/2020  
 PRINCIPAL  
 AIMAN COLLEGE OF ARTS & SCIENCE FOR WOMEN  
 TIRUCHIRAPPALLI-620 021

Date  
 08 09 2020

Place  
 Trichy.

College Seal

## PROFILE OF THE SPEAKER

Name: **Leslie J Praveen Kumar**

Designation: **Assistant Manger – Learning & Development**

Managing a Team of 2 People in Learning and Development / Recruitment and Skill Development

Company: **Allsec Technologies LTD**

Joined as Customer Support officer, worked in various projects as a process trainer, Soft Skills trainer for the past 7 years

Tenure:

**12 Years and 11 Months with Allsec Technologies**

Qualification:

**Masters Degree in Visual Communication**

(Loyola College – Chennai)

Other Roles:

**Public Speaking - Motivational & Career guidance – ICT Academy**

Achievement & Accomplishments:

- **Trainer more than 100+ Batches who have joined the company in Soft skills and Products**
- **Planned and executed several International and Domestic Pilot Projects in Allsec Technologies**
- **Visited the United Kingdom for offshore Training and Development**

Interests:

**Career guidance, motivational speaking – Helping youngster indentify the goal and guiding them to achieve the same.**

Hobbies:

- **Reading & Watching News – Current affairs (Politics, Financial and Sports)**
- **Online Games – Simulation**
- **Keeping myself up to dated with current technology especially Automobiles, Aero space and Computers**



A handwritten signature in green ink, appearing to be "D. Praveen Kumar".

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Virtual Power Seminar on

# E-COMMERCE

29 September 2020

12:00 pm - 01:00 pm

Speaker



**Leslie J Praveen Kumar**

Assistant Manager (L&D)

Allsec Technologies Ltd.



Hosted by



**AIMAN College of Arts & Science for Women**

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K.Sathanur, Tiruchirappalli - 620 021.

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# INVITATION



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# AIMAN COLLEGE OF ARTS & SCIENCE FOR WOMEN



(Sponsored by AIMAAN Education & Welfare Society)  
(Affiliated to Bharathidasan University)  
Recognized by UGC under section 2(f) and 12(B),  
*Tiruchirappalli – 620 021.*

## ICT ACADEMY

**AIMAN College in Collaboration with ICT Academy**

### **EXCLUSIVE VIRTUAL POWER SEMINAR**

#### **E-COMMERCE**

**29.09.2020**

The fast and dramatic changes in information technology specially in last one decade has given new concept of marketing in which buyer and seller do not see each other face to face nor see the goods physically; the whole transaction is carried out with the help of 'on line' communication. The entire deal is carried out with the help of computer – telecommunication and net working with associated hardware. To ignite the young minds in the new field Business in online platform a lecture was given to students who were learning virtually, AIMAAN College along with ICT Academy organized a virtual power seminar in the topic E-Commerce. The host of the programme was Mr. Allan Joy – Relationship Officer, ICT Initiatives & Ms.B.Farhan- ICT Co-coordinator, AIMAAN College. The Technical Support was provided by Ms.A.Majitha Banu, System Engineer, AIMAAN College. The guest speaker of the was Mr Leslie J Praveen Kumar, Assistant Manager – Learning & Development, Allsec Technologies LTD

He discussed the types of selling through the use of internet and other electronic devices which can be done in following types:

**Business to Business (B2B):**

This implies selling by one business manufactures to other business manufactures, trade, wholesaler or retailer. In India as yet most of the e-commerce is B2B. The number of companies like TELCO, IBM, CITI BANK, BHEL, ESSAR, TVS, MARUTI, BAJAJ, and many others are doing B2B. In 1998 out of total e-commerce of us\$ 210 billion us\$ 100 billion was accounted for B2B.

**Business to Consumer (C2B):**

When business sells to customers/consumers it is called B2C and is most important from our point of view. The products include items sold in departmental stores, chemist shops, grocery stores, books, stationery, clothes, vegetables, fruits and what not. As yet in India such sales are

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only of US\$ 100 billion but are expected to go up to US\$ 900 billion by 2005 i.e. the growth of 9000 percent. Many service sectors are adopting this mode.

#### Consumer to Consumer (C2C):

Under this system when some consumer want to dispose off his old items, he can take the help of selling through internet. But this type of e-commerce is not very common at least in India and the business is negligible.

#### Business to Government (B2G):

Business house or on individual business has to file income tax and sales tax returns and various types of other returns. As yet this requires filing of return in respective office and apply for approval in concerned office. But now many countries allow this type of activity through e-mail/e-commerce. However, as yet this is not being done in India.

#### Government to Consumer (G2C):

In order to provide facilities to public and speed up information and records government in many cases provide record of information, through this system; sale of documents, passport forms, copies of returns etc are supplied through e-mail. The main features of e-commerce is that one does not physically feel an item nor sees it and places order on the basis of information supplied through website or in response to consumers inquiry, as yet e-commerce has last preference for daily consumption items.

Students were fascinated by listening the speech of the guest & assured that they will 100 students participated & and were highly benefitted. On behalf of ICT & AIMAN College vote thanks was delivered by Mr.Allan Joy & Ms.B.Farhan

#### **YOUTUBE LIVE STREAMING LINK:**

<https://youtu.be/KMJuH3jzo6k>

  
**Program Co-Ordinator**

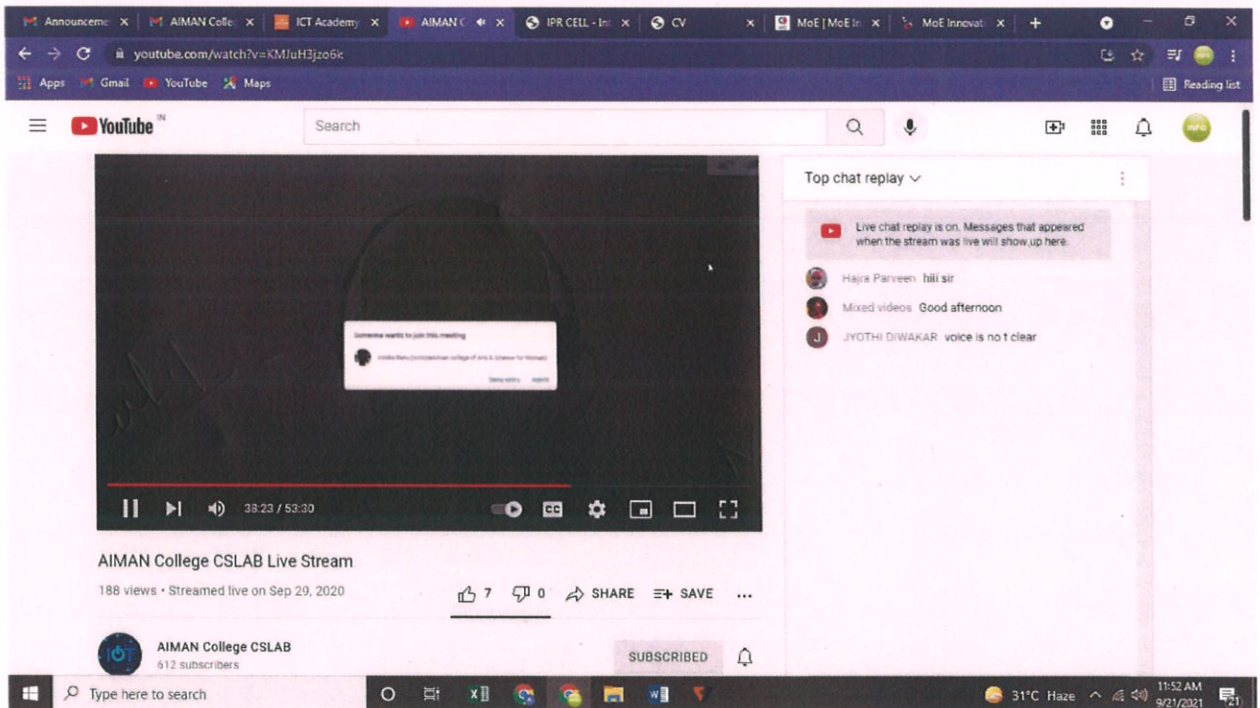
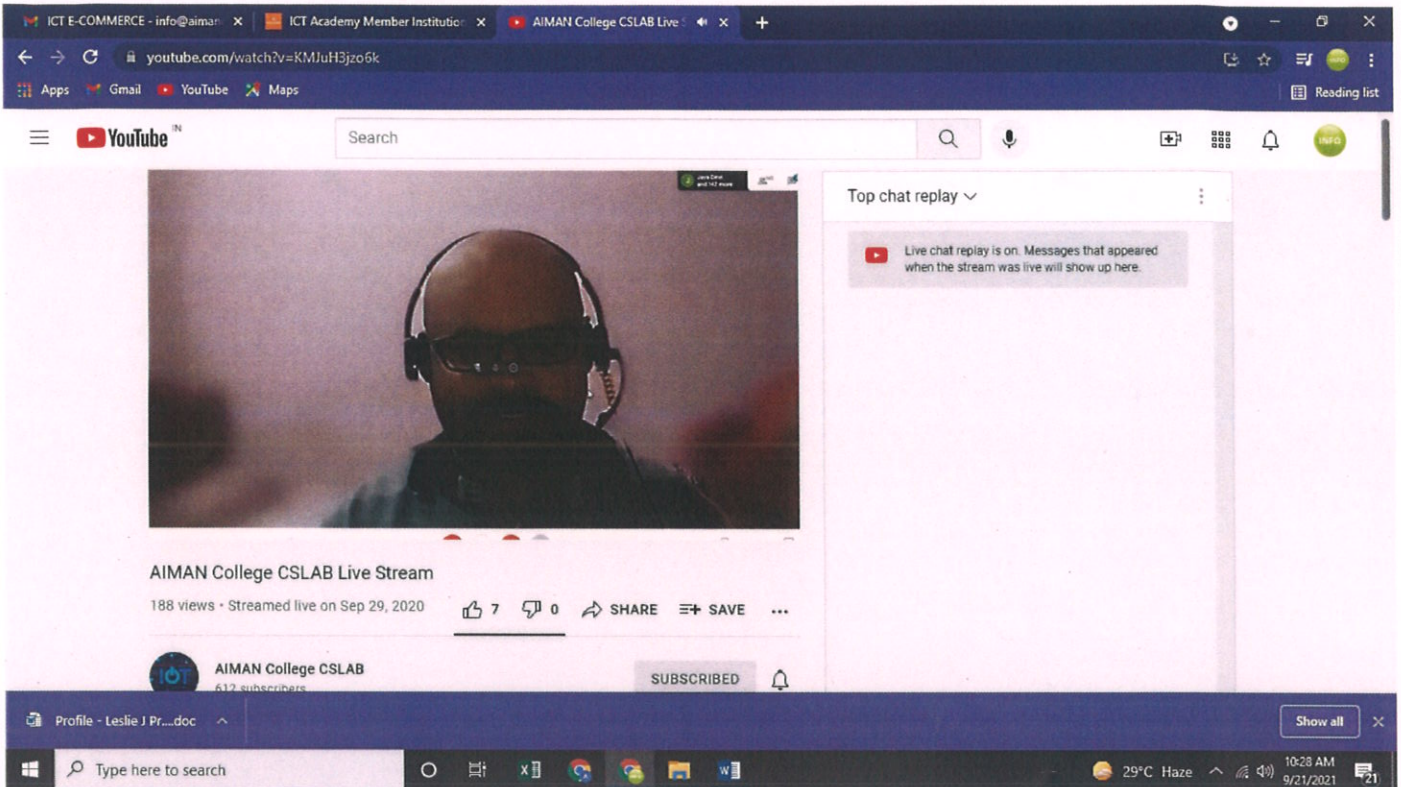
  
**Technical Support Co-ordinator**

  
**Principal**



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# SCREENSHOTS OF THE EVENT



*[Handwritten Signature]*  
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**TIRUCHIRAPPALLI-620 021**