

INVITATION



AIMAN COLLEGE OF ARTS & SCIENCE FOR WOMEN

(Sponsored by AIMAN Education & Welfare Society)

(Affiliated to Bharathidasan University)

Recognized by UGC under section 2(f) and 12(B),

Tiruchirappalli - 620 021.

INSTITUTION INNOVATION CELL ORGANIZES

**A ONEDAY INTERANTIONAL LEVEL
WORKSHOP IN THE TOPIC
"PROBLEM SOLVING & IDEATION**



GUEST SPEAKER



Mr.M.Y.HABIBULLAH,
Managing Partners in
Al Hitmi Trading & Contracting (Est), Doha, Qatar
Al Osool Trade Representation,
Trading & Contracting, Qatar,
IBDA Enterprises (P) Limited, Trichy,
Tamil Nadu, India
IBDA Business Enterprise - FZE, Dubai - UAE

**DATE:11.12.2020 | VIRTUAL PLATFORM :GOOGLE MEET
FROM 10.20am to 12.30pm**



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IIC ID: IC202014554

‘MoE’s Innovation Cell’ in collaboration with AIMA College of Arts & Science for Women, Tiruchirappalli

Report on “Problem Solving & Ideation”

Intuition Innovation Cell & AIMA College of Arts & Science for Women organized an International Level Workshop in the topic “Problem Solving & Ideation” on the 11th of December 2020 virtually via Google Meet platform from 10.20am to 12.00pm.

The agenda of the program was declared by Ms.B.Farhan, Assistant Professor Department of English & Convener of IIC AIMA College & the welcome address was proposed by Principal Dr.Suhashini Ernest. The Speaker of the day was **Mr.M.Y.Habibullah, Managing Partner in Al Hitmi Trading & Contracting (Est), Doha, Qatar, Al Osool Trade Representation, Trading & Contracting, Qatar, IBDA Enterprises (P) Limited, Trichy, Tamil Nadu, India & IBDA Business Enterprise – FZE, Dubai – UAE.**

The session mainly focused on:

- Innovation methodology, framework & building on skills and tools.
- Brain storming and ideation sessions
- Identifying Problems having business potential.
- How to conceive the idea, what are the best practices and how to build a good team?

He elaborated about Entrepreneurship & types in the beginning of the session followed by the top most Business men like, Ambani Adani & Kumar Mangalam Birla as an example for the 21st generations. He recognized the 21st of Century as a Century of Blessing with the presence of Internet with which students can upgrade themselves within a fraction of second.

According to the Speaker Knowledge & New Ideas are the only Wisdom, with which one can win this world. He taught the students to follow the following:

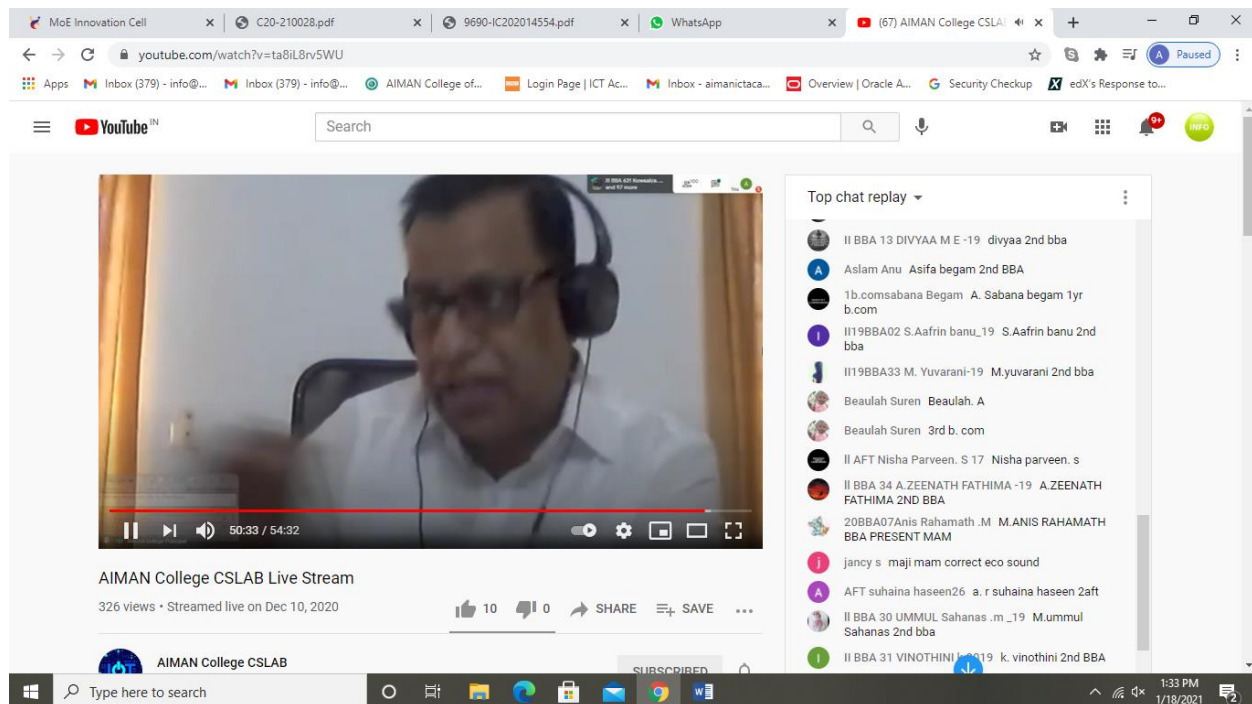
IDEA – CONFIDENCE IN TAUGHT & ACTION – GOAL – SINCERITY–SUCCESS

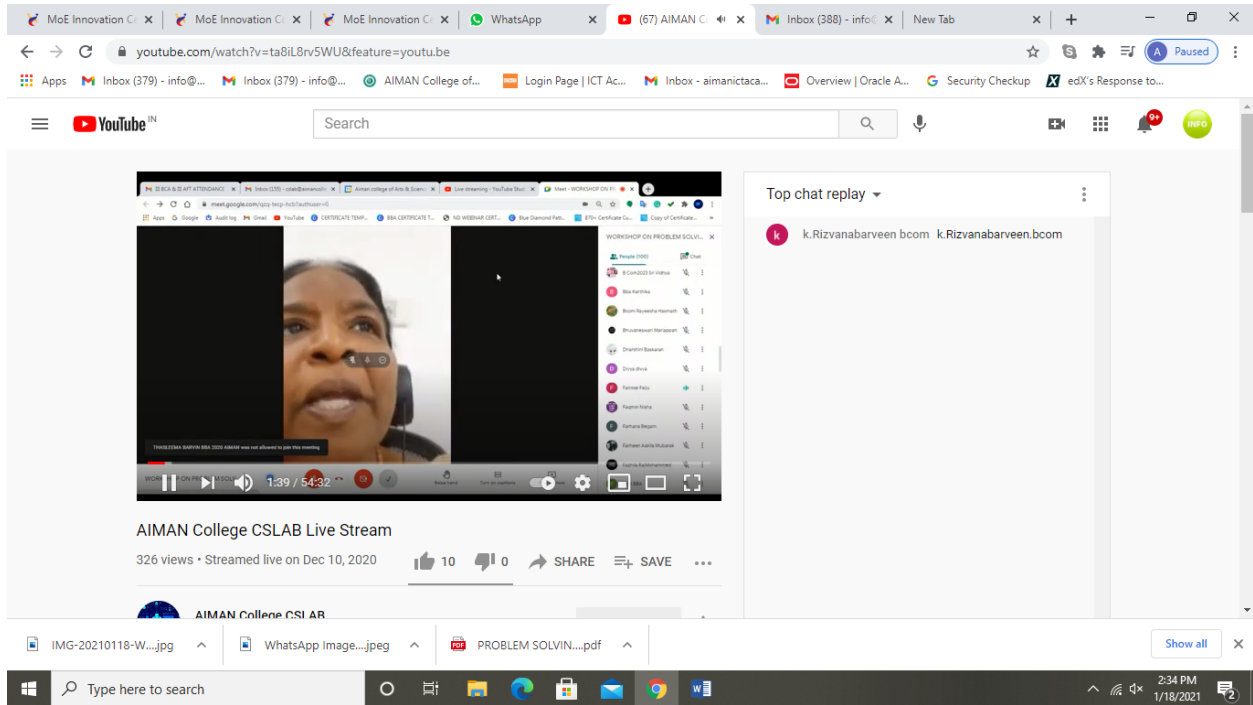
He in order to educate students shared 20 years of his Business experience with all the sacrifices, dedication, self-control, sincerity he had towards his goal. Questioning session was from 12.00pm to 12.30pm. Many students shared their opinions, thoughts & thanked the organizers for organizing one such event.

YouTube Live Streaming Link:

<https://youtu.be/ta8iL8rv5WU>

Photo





PROGRAM CO-ORDINATOR

PRINCIPAL